

Robert Frederick Hayden, Jr.



174 Alley 1 Project 6 Quezon City 1100 Philippines
Date of Birth: 19 January 1967
E-mail: robert.hayden@lpu.edu.ph rfhaydenjr@gmail.com

Place of Birth: Manila, Philippines

ADMINISTRATIVE MANAGEMENT

Arts and Culture Management • Program Planning and Development • Creative Consultancy

UNIVERSITY EDUCATION

Masters of Arts in Foreign Service
Master of Arts in Education major in Arts Management
BSBA Marketing Management

PROFESSIONAL QUALIFICATION

Certificate in Total Quality Management System for Higher Education
International Test for English Proficiency

WORK EXPERIENCE

Lyceum of the Philippines University: Director, Arts & Cultural Affairs
and Faculty, College of International Tourism and Hospitality Management
Filipino-Chinese Cultural and Economic Association: Faculty
PerDem-Hay Marketing Solutions: Consultant
Philippine Travel Mart: Event Director

AFFILIATIONS

International Society for Education through Art (InSEA) – Member/Incoming World Council
Representative, Southeast Asia and Pacific
Association of Cultural Offices in Philippine Educational Institutions (ACOPEI) - President
South Manila Inter-Institutional Consortium - Cultural Affairs Committee – Chair

IT/COMPUTERS Solid knowledge of standard software: Word, Excel, Access, Powerpoint, etc.
Knowledge of photoshop, illustrator, video studio editing

LANGUAGES: English (fluent), Filipino (fluent), Spanish (basic), Sign Language (basic)

INTERNATIONAL CONFERENCES

- Invited Presenter – 11th International Conference on The Arts in Society, UCLA
2016, Los Angeles, USA
- Invited Presenter – Society for Arts Education Korea (SAEK) International Conference
2016, Seoul, South Korea
- Invited Presenter – Korea Society for Education through Art (KoSEA)
International Conference 2014, Seoul, South Korea
- Invited Presenter – 34th World Congress International Society for Education through Art
InSEA 2014, Melbourne, Australia
- Invited Moderator – ASEAN + 3 Youth Cultural Forum 2015, Manila, Philippines

LECTURES FACILITATED

- Visiting Scholar – Cheng Shiu University (2014)
- Guest Lecturer – Taylor University and Sukhothai Thammathirat Open University (2012)
- Guest Lecturer – Foreign Service Institute FSO Batch XV (2008)

REFERENCES

Available upon request